

Enrollment No.....

Bachelor of Business Administration
Third Semester Main Examination, December 2021
Business Environments [BBA303T]

Time: 3:00 Hrs

Max Marks 80

Note: - Attempt any five questions.

All question carry equal marks.

- Q.1 What do you mean by business environment explain the factors that affecting environment. To the business.
- Q.2 Give example to define impact of social trend on business environment or a country .
- Q.3 Differentiate between enternal & external environment.
- Q.4 Write a brief note on economic environment & structure of the economy.
- Q.5 Explain the importance of Demography environment.
- Q.6 Critically examine the effect of political environment on a business firm.
- Q.7 What are different contribution of public sector enterprises in Indian.

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Bachelor of Business Administration
Third Semester Main Examination, December 2021
Business Costing [BBA304T]

Time: 3:00 Hrs

Max Marks 80

Note : Attempt any five question.

All question carry equal marks.

- Q.1 Describe the procedure of purchasing material from supplier.
- Q.2 What is the meaning of Labour Turnover ? How Is It measured.
- Q.3 Write a short note on monetary and non-monetary incentive schemes for labors.
- Q.4 Explain the concept of ABC analysis as a technique of inventory control .
- Q.5 What is overhead ? Give its classification.
- Q.6 What do you mean by process costing? Explain various Characteristics of process cost accounting.
- Q.7 Distinguish between variable, semi variable and fixed costs.

Enrollment No.....

Bachelor of Business Administration
Third Semester Main Examination, December-2021
Operation Management [BBA305T]

Time: 3:00 Hrs

Max Marks 80

Note: - Attempt any five questions.

All question carry equal marks.

- Q.1 Define Operations Management? Why are location decisions impotent . to operation managers of lower levels in the Organization.
- Q.2 Define process and product layout.
- Q.3 Write notes on :-
(a) Mass production
(d) Factors which affect the locations decision models
- Q.4 What is Quality assurance? Discuss its importance.
- Q.5 Define the term "Maintenance" Explain its scope.
- Q.6 What is Batch production? Explain their merits & demerits.
- Q.7 Define the term "Maintenance" Bring out its importance.

Bachelor of Business Administration
Third Semester Main Examination, December-2021
Business Statistics [BBA306T]

Time: 3:00 Hrs**Max Marks 80****Note: - Attempt any five questions.****All question carry equal marks.**

- Q.1 Answer Briefly:-
 (a) Limitations of statistics
 (b) Frequency distribution
 (c) Uses Lorenz curve
- Q.2 Highlight the role importance and scope of statistics in business decision making in detail.
- Q.3 Write a note on the misuse and distrust of statistics.
- Q.4 (a) Discuss uses of measures of dispersion in business decision making.
 (b) Calculate mean & variance of the following data
 Size : 14 16 18 20 22 24 26
 Frequency : 12 13 14 15 13 12 16
- Q.5 (a) Calculate Karl pearsons coefficient of conflation between expenditure and sales from data given below:-
 Advertising expenses ('000): 39 65 62 90 82 75 25
 Sales (lakh Rs.): 47 53 58 86 62 68 60
- (b) Given the following information , find the number of items (n) where $\lambda_{xy}=0.8$, $\sum xy= 60$, $\sigma_y = 2.5$ $\sum x^2 = 90$ where χ and y are the deviations from the respective means.
- Q.6 Obtain two regression equations regression coefficients and correlation coefficient from the given data.
 X : 26 18 17 26 15 25
 Y : 14 13 9 14 10 15
- Q.7 Write notes on -:
 (a) Regression Analysis.
 (b) Uses of index numbers
 (c) Conditional probability

Enrollment No.....

Bachelor of Business Administration
Third Semester Main Examination, December 2021
Marketing Management [BBA301T]

Time: 3:00 Hrs

Max Marks 80

Note: - Attempt any five questions.

All question carry equal marks.

- Q.1 What do you mean by marketing discuss the traditional and modern examples of marketing.
- Q.2 What is marketing management? Explain its function scope in today's business.
- Q.3 What is the nature & scope of marketing & why is marketing important.
- Q.4 Explain briefly the steps in buying decision process.
- Q.5 Explain the new product development process.
- Q.6 Explain 4 ps of product & 7 ps of services in marketing mix.
- Q.7 What do you understand by the term advertising? What are the various objectives of advertising?

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Bachelor of Business Administration
Third Semester Main Examination, December 2021
Organizational Behavior [BBA302T]

Time: 3:00 Hrs

Max Marks 80

Note: - Attempt any five questions.

All question carry equal marks.

- Q.1 Explain the concept significance scope of organization behavior.
- Q.2 What do you understand by learning explain the process of learning with example
- Q.3 Write short note on –
i) Theories of motivation.
ii) importance motivation.
- Q.4 What do you mean by organization culture why culture is important in an organization.
- Q.5 Discuss the role & function of a leader in an organization.
- Q.6 Discuss the current application & future trends in organization behaviors.
- Q.7 What is organizational development intervention? Discuss any two type of intervention and their significance to the organization .